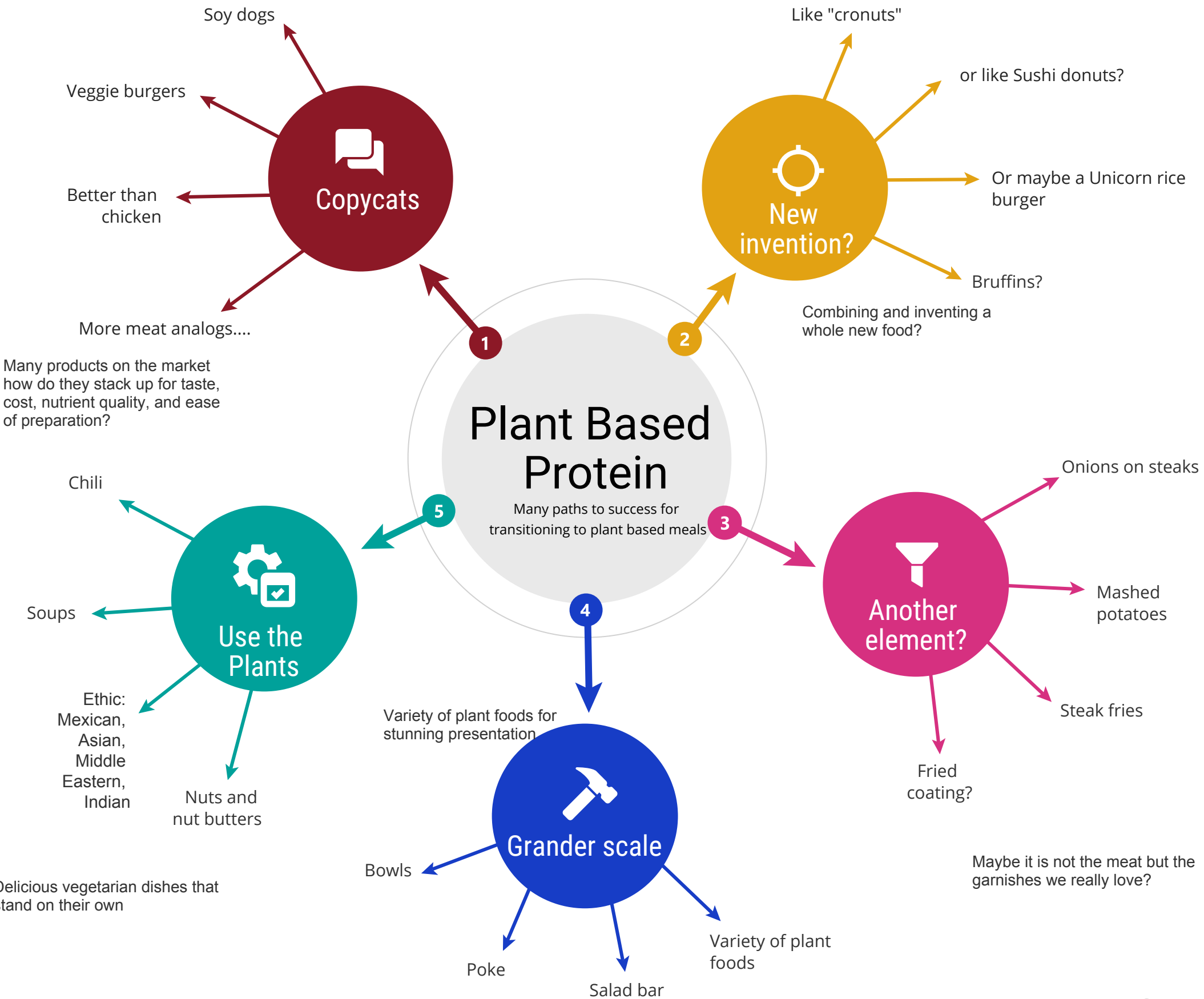


# How to Enjoy the Switch



Source 1  
Source 2

# Stakeholders and Concerns



chef: food and labor cost and sales



Environment or animal lovers - morally concerned people

busy parents, lack of time, money, skill



school food service: time, money, kid's acceptance

Health care providers and their patients: medical switch not always a happy switch! Needs success with taste, cost, ease of use



students and kids, picky

