CAPABILITY STATEMENT

Profile and Core Competencies

Food and Health Communications, Inc. is headquartered near San Francisco, CA. Their online store, NutritionEducationStore.com, features almost 800 educational products for health and nutrition professionals. Digital products can be downloaded immediately. Orders are shipped from a centrally-located fulfillment partner in Michigan. Partnerships with U.S. printers allow unlimited scaleability.

Mission

Food and Health Communications, Inc. is an award-winning, private publisher dedicated to creating stunning, evidence-based education materials for passionate health educators who want to make a difference in their patients' and students' lives.

Differentiators

- Proven track record with customers
- National Strategic Partner USDA MyPlate
- Web Health Award winner
- Integrity - no advertising revenue
- Professional editors, peer reviewed
- Committed to being up to date
- Creative studio - original work
- Growing customer base

Services

Ready-made products include posters, tear off pads, brochures, handouts, PowerPoint, DVDs, books, promotional items, bulletin boards, wellness fair displays and wellness programs. Custom made and branded products are always accepted upon request.

Sectors served include: government, health, education, and private with a variety of customers including: physicians, dietitians, public health, universities, cooperative extensions, foodservice directors, nurses, pharmacies, diabetes educators, corporate wellness, weight loss, chefs, schools, cardiac rehab, family and consumer science educators.
"The posters have been a great resource pedagogically both as primary teaching tools and as ongoing reinforcement. And even when we’re not paying attention to the specific content, they are visually pleasing. Thanks!

Doug Barg, Kitchen Cred

"Thank you for making the fiber video for us. The content is very good." Kevin Schmuck, Ex. Phys. Supervisor - Cardiac Rehabilitation, Scottsdale Healthcare, Heart & Vascular Services"

The poster, as is true with many of the posters from Nutrition Education Store are colorful, interesting to the eye, and fun to look at. They are a real draw to a booth. Thank you for providing such cost effective and well-done posters.

Marla Hill, RD, CD

"This is fantastic; the Elementary Nutrition PowerPoint was worth the wait. I am so impressed with content, graphics and overall structure of presentation. Thanks so much for your assistance."

Mia Wolinsky-Zazon, MS, RD, CDN

Past Performances:

- Online year-long branded weight loss program for LiveWell Carolinas
- Custom salad bar sign and training videos for Goleta Schools, Goleta, California
- Custom full-day workshop for Colorado daycare providers, KidCare Nutrition, Colorado
- St. Louis Department of Health MyPlate Education Bundles
- MiPlato Spanish Materials for KDHE Nutrition and WIC Program
- Over 300 posters delivered to Washington County Board of Education
- Over 200 posters delivered to Orange County Department of Public Education
- 150 tear-off pads for Maricopa County Public Health
- 200 posters delivered to LaHabra City School District
- Custom diabetes posters for The Boeing Company
- Custom Heart Risk Factors PowerPoint for NASA
- 200 posters for Omaha Public Schools Nutrition
- Over 100 posters to Columbus Research Foundation
- 150 posters for Maine Dairy and Nutrition Council
- University of Arizona 500 posters
- VA Montana Healthcare 100 posters, tear-off pads and cooking demo materials
- Downey Unified School District 200 MyPlate Posters
- 150 posters to Network for a Healthy California
- 12 Lessons Program delivered to Seminole Tribe of California
- 440 posters delivered to Santa Clara County Public Health Dept.
- Cooking class for University of Wyoming
- Custom Rainbow Salad materials for Arizona SNAP-ED
- My Plate Photo Banners & Stands for Idea Public Schools
- My Plate Kids Banners for Wyoming Dept of Education

Contact Information

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judydoherty@foodandhealth.com

Sales and Customer Service
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Thousands of customers include:
York Hospital, YMCA, Yale University Health Services, WSU, Walgreens, Washington County Extension, Washington State University, Virginia Cooperative Extension, US Naval Hospital Sigonella, UT Extension, University of Minnesota, University of Maryland, University of Michigan, University of New Mexico, University of Wyoming, University of Florida, University of Colorado, University of California, UC San Diego, Texas A&M AgriLife Extension, The Nutrition Twins, The Key School, The Ohio State University, The Phoenix Zoo, The University of Arizona, Susan B Allen Hospital, St Jude Medical Center, St Joseph Hospital, Springdale High School, Spokane Public Schools, St. Clair Hospital, Share Our Strength, Shannon Medcal Center, Shell Oil Company, Signature Health, Seattle Children's Hospital, Seminole Tribe of Florida, Sajai Foundation, Santa Barbara County WIC Program, Rutgers Cooperative Extension, Saint Francis Medical Center, Rush University Medical Center, Red Cedar Canyon Assisted Living, Red Lion Hotel Corporation, Purdue County Extension, Princeton University, Prevea Health, Potts Pediatrics, Positive Health Dimensions, Procter and Gamble, Providence Care Diabetes Office, Public Health Madison, Polaski County Cooperative Extension, Philadelphia School District, Phoenix Children's Hospital, Pawnee County Extension, Pearson Fitness and Training, Peak Health, Penn State Extension, Pepsico, Perdue Farms, OSU Extension, Owatonna Hospital, Parish Nursing, Oregon State University, Oneida County UWEX, Chrysler, University of Minnesota, Kaiser Permanente, NASA, Cleveland Clinic, Mayo Clinic, Fry's Food and Drug, Texas Cooperative Extension, Rutgers Cooperative Extension, Cornell Cooperative Extension, Eau Claire Dept on Aging, Michigan State University, University of Idaho, Dairy Farmers of Ontario, VA Medical Center, USAF Academy, Jefferson County Health Department, Pomona Unified School District, Florida Department of Public Health, and many more!

About our founder and president, award-winning Chef, Judy Doherty, PC II:
Judy’s passion for cooking began with helping her grandmother make raisin oatmeal for breakfast. From there she earned her first food service job at 15, was accepted to the world famous Culinary Institute of America at 18, where she graduated second in her class, and went on to the Fachschule Richemont in Switzerland for pastry art. She has a Bachelor of Science from Johnson and Wales University with Summa Cum Laude Distinction for her 3.94 GPA. She was an executive pastry chef for Hyatt Resorts for 8 years. But after learning that the quality of a croissant directly varies with how much butter it has, Judy sought to challenge herself by coming up with recipes that were as healthful as they were tasty.

During over 30 years of inventing new ways to look at food, Judy has been awarded such honors as The Culinary Institute of America’s Pro Chef II certification, the American Culinary Federation Bronze Medal, ACF Gold Medal, and Chef of the Year. Her enthusiasm for eating nutritiously and deliciously leads her to constantly innovate and use the latest in nutritional science to guide her creativity, from putting new twists on fajitas to adapting Italian brownies to include ingredients like toasted nuts and cooked honey. Judy’s publishing company, Food and Health Communications, is dedicated to her vision that everyone can make food that tastes as good as it is for you.